contests!

HOW TO SUBMIT ENTRIES
• Please submit all entries online:
  bit.ly/bsujwcontests

• **EXCEPTION:** Mail in complete newspaper/yearbook for Newspaper/Yearbook Overall category.

• **PAYMENT OR P.O. MUST BE MAILED WITH ENTRY FORM**

QUESTIONS?
PH: (765) 285-8900
E: bsuworkshops@bsu.edu

NUMBER OF ENTRIES:

$6 PER ENTRY

TOTAL:
$

∗ Please save a copy of this entry form for your own record.

OFFICE USE ONLY

Amount Enclosed

☐ Cash

☐ Check #

☐ P.O. #

| DATE RECEIVED |
| DATE ENTERED |
| ENTERED BY |

DEADLINE: RECEIVED BY FRIDAY, MARCH 18, 2016

NAME OF PUBLICATION (NEWSPAPER)

NAME OF PUBLICATION (YEARBOOK)

NAME OF PUBLICATION (ONLINE)

NAME OF PUBLICATION (BROADCAST)

SCHOOL

SCHOOL ADDRESS

CITY   **STATE**   **ZIP**

ADVISER   **EDITOR**

ADVISER E-MAIL

ADVISER SIGNATURE   **DATE**

SCHOOL SIZE

☐ UP TO 1,000 (A) (HS)

☐ 1,000+ (AA) (HS)

☐ MIDDLE SCHOOL

PLEASE FILL IN THE NUMBER OF ENTRIES ENTERED PER CATEGORY:

NEWS, FEATURE, AND ONLINE MEDIA

____ Newspaper Overall	____ Review	____ Print Multi-Pg. Layout
____ Feature Story	____ Staff Editorial	____ Print Sports Pg. Design
____ News Story	____ Editorial Cartoon/Comic	____ Print Feature or Entertainment Pg. Design
____ Sports Story	____ Multimedia Story	____ Alt. Story Design
____ Personality Feat.	____ Cover Design	____ Home Pg. Design (web)
____ Opinion Story	____ Print Front Pg. Design	____ Website Overall

YEARBOOK

____ Yearbook Overall	____ Senior Ad Design	____ Traditional Yearbook Design
____ Cover & Endsheets	____ Personality Profile	____ Chronological Yearbook Design
____ Alt. Story Design	____ Display Writing	____ Non-Traditional Yearbook Design

PHOTOGRAPHY

____ News Photo	____ Sports Photo	____ Photo Illustration/ Photoshopped Photo
____ Feature Photo	____ Photo Story	

BROADCAST

____ News/Announcements   ____ Sports Play-by-Play   ____ Feature   ____ Opening

contest info!

CONTEST JUDGING:

Entries will be judged solely on the contest category entered and winners will be assessed on the quality of their work. Brief comments will be provided, but full critiques will not be given due to the number of contest entries and limited time.

ADDITIONAL RULES & INSTRUCTIONS:

◼ All entries MUST be submitted online at bit.ly/bsujwcontests (except Yearbook and Newspaper Overall, see entry descriptions for details.)

◼ Each school or publication that plans to submit entries, must complete the entry form in this PDF and email (bsucontests@gmail.com) or mail it to the Workshops office before the contest deadline.

◼ Only news publications published during the 2015-16 academic year are eligible. Most news publications will be tabloid or broad sheet in size. However, publications that are 8.5"x11" (or similar) in size may enter the news category if they are the primary news source of the school.

◼ Only 2015 published yearbooks.

◼ Any news or feature magazine (8.5"x11" size) published during the 2015-16 academic year.

◼ All student-created, school-endorsed online news publications.

◼ All student-created broadcast news, feature or sports play-by-play segments from the 2015-16 academic year.

◼ Schools may enter an unlimited number of entries in any and all categories, except where noted.

◼ Entries submitted in previous years are not eligible.

◼ All contest entries will cost $6.

◼ Make checks payable to Ball State University.

◼ Winning entries can earn one of three distinctions: Superior, Excellent or Honorable Mention.

◼ To enter, all contest materials must be **RECEIVED BY FRIDAY, MARCH 18, 2016**

Entry preparation: Submit digitally at http://bit.ly/bsujwcontests

NEWS, FEATURE, AND ONLINE MEDIA

• **Newspaper Overall:** Consists of two fully printed, consecutive issues of the school's primary news publication. (Submitted hard copy. Will not be returned.)

• **Feature Story:** Consists of a single feature story not including personality features.

• **News Story:** Consists of a single school-related news story.

• **Sports Story:** Consists of any sports-related story

• **Personality Feature:** Consists of any personality feature.

• **Opinion Story:** Consists of a single column or opinion story written by a single student.

• **Review:** Consists of a single review—could include movies, music, restaurants, etc.

• **Staff Editorial:** Consists of a single staff editorial. Editorials should not be bylined.

• **Editorial Cartoon/Comic:** Consists of one cartoon or comic.

• **Multimedia Story:** Consists of a story that utilizes multiple media technologies. This could include audio, video, photography, written stories, narration, etc.

• **Cover Design (tabloid or magazine pubs only):** Consists of a single magazine cover design. Tabloid news or traditional magazine only.

• **Front Page Design (excludes online pub):** Consists of a single front page exhibiting strong overall design. Broadsheet print newspaper only.

• **Multi-page Layout (tabloid or magazine pubs only):** Consists of a multi-page story exhibiting strong overall design (excluding cover). Tabloid news or a traditional magazine only.

• **Sports Page Design (excludes online pub):** Consists of any single page or double-truck with strong overall design (excluding front page)

• **Feature or Entertainment Page Design (excludes online pub):** Consists of a single page or double-truck with strong overall design. (excluding front page)

• **Alternative Story Design – News:** Consists of any student-created information graphic, chart or diagram.

• **Home Page Design (Online Only):** Consists of a home or intro page to an online news publication.

• **Website Overall (Online Only):** Consists of an online high school news publication – both copy and visual presentation will be judged.

YEARBOOK

• **Yearbook Overall:** Consists of an entire yearbook submission. Other contests entries need to be submitted separately as they are sent to different judges. Copy, theme and overall visual presentation will be judged. (Submitted hard copy. Will not be returned.)

• **Cover and Endsheets:** Consists of hard copies of the cover and endsheets of yearbook. Does not need to be a separate submission from Yearbook Overall.

• **Alternative story design – YB:** Consists of any alternative story design that may include charts, graphs, diagrams, timelines, information boxes, charticles or other alternative story structure that goes beyond traditional storytelling.

• **Senior Ad Design:** Consists of single senior ad design by yearbook staff.

• **Personality profile:** Consists of a single personality profile published in any section of the yearbook.

• **Display Writing:** Consists of a single spread that includes headlines, subheads, captions, etc.

• **Traditional Yearbook design:** Consists of two spreads from three different sections of the book (six spreads total).

• **Chronological Yearbook design:** Consists of two spreads from three different weeks, months or seasons within the book (six spreads total).

• **Non-Traditional Yearbook design (for books that don't fit Traditional or Chronological Mold):** Consists of two spreads from three different parts of the book (six spreads total).

PHOTOGRAPHY

Entry preparation: Please upload a JPEG of the photo you wish to enter. If you prefer to upload a PDF of the page the photo ran on, for context, please be sure to tell us which photo on the page is to be judged in the "description" part of your entry submission.

News photo: Consists of any news photo.
Feature photo: Consists of any feature photo.
Sports photo: Consists of any sports photo.

Photo story: Consists of a photo essay (minimum of three photos) with published story and/or cutlines.
Photo illustration/Photoshopped photo: Consists of a staged or altered photo.

BROADCAST

• **News/Announcements:** Consists of any school news or announcements segment.
• **Sports Play-by-Play:** Consists of any student-created sports play-by-play.

• **Feature:** Consists of any broadcast feature package
• **Opening:** Consists of the introduction of a broadcast segment

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